



# Management Education and Research Institute

**MERI**  
GROUP OF INSTITUTIONS

Affiliated to GGSIPU, New Delhi; Approved by AICTE, Ministry of Education,  
NAAC Accredited & A+ Grade Institute by GGSIPU & Govt. of NCT of Delhi

**MERI** (Management Education and Research Institute) is a NAAC 'A' Grade, ISO 9001:2015 certified institution, established in 1995 by the Triveni Educational & Social Welfare Society. The institute is approved by AICTE, Ministry of Education, Govt. of India, and is affiliated with GGSIP University, New Delhi. As a higher educational institution, MERI was founded with the mission to be a premier institute offering Professional Education, Industrial R&D, Consultancy, Technology Cooperation, and Training that fosters innovation toward national development.



MERI offers courses in MBA, PGDM, BBA, BA(JMC), B.Com(H), BCA, and Ph.D. programs, with the Ph.D. programs being offered in collaboration with foreign universities. The institution has formed 30 global partnerships with reputed universities and institutes for student and faculty exchange, collaborative research and development, and international conferences. These partnerships are an integral part of the institution's activities in pursuit of global excellence.

## BA(JMC)

**Bachelor of Arts (Journalism & Mass Communication)**

**37 Years of Excellence:** A Legacy of Academic Distinction and Media Education.

**Global Exposure:** 30+ International Collaborations for Student Exchange and Research.

**State-of-the-Art Media Infrastructure:** Fully Equipped Studios and Labs, Including Video Studio, Audio Studio, PCR, Print Media Lab, Editing Lab, and Communication Cum Language Lab.

**Hands-on Industry Training:** Real-world Projects to Build a Professional Portfolio.

**Diverse Career Pathways:** Opportunities in Television Production, Anchoring, Event Management, Photography, Editing, Social Media, Digital Media Marketing, Print Journalism, Advertising, PR, Radio & Podcasting, Content and Copywriting, Photojournalism etc.



## About BA(JMC)

MERI offers a BA(JMC) program aligned with the National Education Policy (NEP 2020), giving students flexible options of 2, 3, or 4 years. The 2-year Diploma equips students with foundational media and communication skills. The 3-year Degree develops strong industry-focused abilities in journalism, PR, advertising, digital media, and strategic communication. The 4-year Honours program adds a research-intensive or specialization year, offering deeper academic and professional growth. The curriculum emphasizes experiential learning through flipped classrooms, virtual learning, and live projects, ensuring students master media tools, communication strategies, and critical thinking to excel in the dynamic mass media industry.



## Career Opportunities After BA(JMC)

- **Journalism:** Reporter, Editor, News Anchor, Investigative Journalist.
- **Broadcasting:** TV/Radio Host, Video Journalist, Producer.
- **Digital Media & Marketing:** Social Media Manager, Content Creator, SEO Specialist.
- **Public Relations & Corporate Communication:** PR Executive, Media Consultant.
- **Advertising & Branding:** Copywriter, Brand Manager, Media Planner.
- **Film & Production:** Scriptwriter, Video Editor, Cinematographer.
- **Photography and Visual Storytelling:** Photojournalist, Fashion Photographer.
- **Event Management:** Media Coordinator, Publicity Manager.

## State-of-the-Art Facilities for Media Students

Our institute offers state-of-the-art facilities tailored for aspiring media professionals. The campus boasts a fully-equipped audio-visual production studio, green screen setup, radio lab, and editing suites with industry-standard software like Adobe Premiere Pro, Audition, and Photoshop. A modern photography lab with DSLR cameras and lighting gear supports hands-on training.







Radio Lab



PCR



Apple Lab

## MERI News Bulletin



Krity Khanna  
BA(JMC) - First Year

Aastha Rana  
BA(JMC) - First Year

Students conceptualize, script, and produce the MERI News Bulletin, a practical initiative to simulate a real newsroom. They write script and record.

## MERI Times



MERI College Welcomes  
Uzbekistan's Tourism Minister

Marketing to Gen Z  
What's the Change?

## Expert Talk

Regular workshops and expert lectures by journalists, filmmakers, and media professionals provide students with practical exposure.



Mr. Prateek Trivedi, Broadcast Journalist, News18India



Mr. Rajeev Ranjan, Executive Editor, News24



Mr. Lokender Tyagi, Sr. TV Anchor, News Nation



MERI Vani is the in-house radio platform run by students, offering hands-on experience in radio programming, RJing, scripting & audio editing.





Ms. Marya Shakil, Sr. TV Anchor, NDTV

## Coverage of Delhi Assembly Elections 2025

Students actively participate in Election coverage exercises to experience news gathering outside the controlled environment of the studio.



## International Exposure / MERI Dialogue

Students gain global perspectives through initiatives like MERI Dialogue, an international conference that brings together diplomats, scholars, and industry experts.



(From Left) Prof. Lalit Aggarwal, Prof. (Dr.) Ramakant Dwivedi, Amb Abdusamat Khaydarov, Shri I. P. Aggarwal, His Excellency Mr. Sardor Rustambaev, Amb Ashok Kumar Sharma, Amb Yogendra Kumar and Prof. (Dr.) Deepshikha Kalra at International Conference, November 8, 2024, New Delhi.



## News Channel Visits

Students regularly visit leading news channels to observe real-time newsroom operations, production control rooms, and live broadcasting.



Students with **Ms. Anjana Om Kashyap** at **Aaj Tak Studio**



Students with **Mr. Amish Devgan** at **News18India Studio**



Students with **Mr. Rajat Sharma** at **India TV Studio**



Students at **DD News Studio**



Students at **India TV Studio**



## Writing for Newspapers



MERI students gain real-world journalism experience by writing reports published in leading newspapers.

## Holistic Development (Clubs@MERI)

At MERI College, we aim to provide a holistic educational experience that goes beyond academics. Our vibrant campus life is enriched by various student-led clubs that cater to diverse interests, fostering creativity, leadership, and teamwork. **E-Cell Club** (Entrepreneurship / Innovation), **Fashion Vista Club** (La-Finura), **Invent Kala** (Art Society Club), **Rangbhoomi** (Theatre Club), **Sports Club** (Sports / Fitness), **CSR Club** ('Aaghaz', NSS Unit), **Research Club** (Anveshan), **Codeverse Club** (Coding Club), **Cultural Club**, **Neogen Club** (Placement Club), **Media Cell** (Press & Publicity Club), **Literary Club** (Discover • Create • Inspire), **Precious Pixels Club** (Photography Club) • **Dance & Music Club** (Tarang).

## Mock Interviews

Mock interviews are conducted to prepare students for real-world job placements.

## Media House / Field Visits

Our students participate in regular field visits to ad agencies, production houses, radio stations, and PR firms.



Students at Amar Ujala



Students at World Book Fair



Students at Mother Dairy

## Film Screenings and Workshops

Regular film screenings and hands-on workshops introduce students to cinematic techniques, visual storytelling, and critical analysis.



Workshop by Mr. Chandra Mohan Sharma, Navbharat Times



## Placement / Internship

MERI's dedicated placement cell actively connects students with top recruiters through training, internships, and campus drives. Focused on skill development and industry readiness, it equips students with interview techniques, resume building, and career guidance-ensuring successful placements across diverse sectors and empowering students to step confidently into their professional journey.



Sanya Solanki



Shreya Malhotra



Dhruv Chaudhary



Dhruv Verma



Prashant Chaudhary



Akash Sam Kumar



Lakshya Taneja



Himani Rajora



Mayank Preet Singh



Divesh Mahto



Srijal Upadhyay



Yash Chauhan



Ritesh Jaiswal



Jesika Chhabra



Shimpi Bera



Kritika Sharma



Kushagra Tiwari



Sonali Jha



Kanika Rawat



Arushi



Divya Drall

## Practical Activities

At MERI, students actively engage in practical media activities like TV anchoring, news reporting, film making, news writing, photography, reel making etc.



Script Writing



Camera Handling



Video Recording



Field Reporting



Video Editing



Radio Jockeying



Mobile Journalism



Public Opinion



# PREPARING YOU TO BECOME INDUSTRY-READY



**BA(JMC) @MERI**

**Best College  
to be an Anchor**

Industry  
Expert Sessions

Live Projects &  
Case Studies

Technical &  
Skill-Based Training

Resume  
Enhancement

Mock Interviews &  
Soft Skills Training

Career Guidance  
& Mentorship

Exclusive Placement  
Assistance

Regular  
Placement Drives

**6.5+ LPA**  
HIGHEST  
COST TO COMPANY

**500+**  
HIRING  
PARTNERS

**1200+**  
SUCCESSFUL CAREER  
OPPORTUNITIES

## SOME OF OUR RECRUITERS

**NBT**  
नवभारत टाइम्स



**INDIA TODAY**



**INDIA TV**

**BBC NEWS**

**TIMES NOW**  
ACTION BEGINS HERE

**THE TIMES OF INDIA**



**दैनिक भास्कर**

**NEWS 18**  
इंडिया

**hindustantimes**

**LSTV**  
लोक सभा

**RStv**  
RAJYA SABHA

**इंडिया**



**ZEENEWS**

**The Indian EXPRESS**  
JOURNALISM OF COURAGE

**नवोदय टाइम्स**

**NEWS 24**  
Think First



**दैनिक जागरण**

**राजस्थान पत्रिका**

**पंजाब केसरी**  
www.PunjabKesari.com



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**हिन्दुस्तान**  
हमसे से बढ़ते हुए बढ़ते हैं



**91.1 FM**  
Radio City

**हरिभूमि**  
समाचार ही नहीं, विचार भी

**पाञ्चजन्य**



**SAHARA**  
INDIA PARIWAR

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