

International Experts Attend MERI Dialogue 5.0

More than 30 Scholars and Ambassadors Participated

MERI Times Reporter

New Delhi: MERI Dialogue 5.0 on India-East Asia: Challenges and Opportunities was organised by the MERI Centre for International Studies (CIS), in New Delhi on February 21. Experts from India, Japan and Republic of Korea participated in the Dialogue. This dialogue was attended by 30 scholars from Jawaharlal Nehru University, New Delhi, Jamia Millia Islamia, New Delhi, Indian Council of World Affairs, New Delhi, Diplomats from Republic of Korea, Japan and Kazakhstan, former diplomats from the Ministry of External Affairs, Government of India and other Track-II institutions.

Prof Lalit Aggarwal, Vice-President, MERI Group of Institutions welcomed the delegates and participants on behalf of the MERI Group of Institutions. In his welcoming remarks, Prof Aggarwal said that the current global order marked by armed conflicts, shifting alliances, economic volatility and escalating security threats has placed India's foreign policy at the pivotal juncture. He further stated that India's rise to prominence and emergence as the fifth

largest economy, accounting for 17.76% of the world's population, has made its external relations an important component of its national interest.

Prof Ramakant Dwivedi, Head, MERI Centre for International Studies said that both India and East Asia need economic collaboration in terms of markets and diverse resources which can be pooled for broader regional cooperation in Asia. The economic cooperation is possible through joint ventures in banking, insurance, agriculture, information technology, pharmaceutical industry, to name a few.

Shri I.P. Aggarwal, Hon'ble Chairman, Triveni Educational & Social Welfare Society, New Delhi, in his inaugural address underlined India's economic and political diplomacy in fostering mutually beneficial outcomes for all stakeholders in East Asia. The conference opened with insightful remarks from distinguished speakers, including Ambassador Ashok Kumar Sharma, former Indian ambassador to Finland and Kazakhstan, and Ambassador Skand R. Tayal, former Indian Ambassador to the Republic of Korea and Uzbeki-

stan. Their perspectives illuminated the geopolitical intricacies of India's position within East Asia. Both ambassadors emphasized the evolving global dynamics and India's strategic importance in the region, stressing the need for enhanced bilateral dialogues to foster mutual understanding and cooperation. One of the central themes dis-



Experts at inaugural session

cussed was the need to strengthen economic ties between India and East Asia. The conference featured contributions from renowned experts, including Professor M. Badrul Alam, former head of the Department of Political Science at Jamia Millia Islamia, Prof. Srikanth Kondapalli. They provided a detailed analysis of India's for-

eign policy, particularly in the context of East Asia. Pro. Jitendra Uttam's insights into regional security dynamics further enriched the discussions, offering a deep dive into the security architecture of East Asia. On this occasion advisor Dr. Rakesh Khurana, Dean Dr. Deepshikha Kalra, faculty members and students were present.

MERI College Welcomes Uzbekistan's Tourism Minister



Uzbekistan's Tourism Minister, Mr. Umid Shodiev

MERI Times Reporter

New Delhi: The Management Education & Research Institute (MERI) Centre for International Studies in New Delhi witnessed a mesmerizing cultural evening as Uzbekistan's celebrated State Dance Ensemble "Bakhor" set the stage ablaze with their breathtaking performances. The ensemble, founded in 1957, comprises over 60 talented dancers, singers, and musicians who have showcased the richness of Uzbek art in more than 20 countries.

The event opened with a soulful Ganesh Vandana, setting a serene and auspicious tone. Led by Uzbekistan's Tourism Minister, Mr. Umid Shodiev, the ensemble performed in the presence of esteemed dignitaries, including Ambassador Sardor Rustambayev

and MERI President Shri I.P. Aggarwal. Faculty members, Uzbek diplomats, and cultural enthusiasts also attended, making it a truly special occasion.

The audience was enthralled by a mix of traditional Uzbek music and dance, accompanied by the rhythmic beats of the Rubab and Doira. Dancers in vibrant costumes performed the high-energy Lazgi Dance, the graceful Bukhara

Mamurjon, Sanjar, and Farrukh left a lasting impression with their artistry.

The evening concluded with a vote of thanks by Prof. (Dr.) Deepshikha Kalra, Dean of MERI College, who praised the event as a beautiful cultural exchange. As the performances ended, the audience departed with a newfound appreciation for Uzbekistan's artistic excellence and MERI's commit-



Traditional Dance of Uzbekistan

Dance, and the lively Khorezm Dance, immersing everyone in Uzbekistan's cultural spirit. Performers like Hushnoza, Ruhshona,

ment to global cultural connections. The MERI students got an opportunity to know the culture of Uzbekistan.

Marketing to Gen Z What's the Change?



MERI Times Reporter

New Delhi: Mercadeo Cresta 2025, hosted at MERI college, successfully brought together industry leaders and marketing professionals to explore "Marketing to Gen Z – What's the Change?"

The event featured expert insights on Gen Z's digital habits, influencer culture, gamification, and sustainability-driven marketing.

Distinguished

speakers, including Ms. Jasleen Kaur, Mr. Rajeev Thukral, Mr. Ashhar Idris, Mr. Santosh Mishra, and Mr. Manish Fulwaria, shared valuable perspectives on engaging this dynamic consumer segment.

With interactive sessions and engaging discussions, Mercadeo Cresta 2025 empowered attendees with practical strategies to navigate the evolving marketing landscape.

What is Gen Z?

Gen Z is currently the second-youngest generation, with millennials coming before them and Generation Alpha after. Like every generation, Gen Z's behaviors are shaped by how they grew up. Young people today have come of age in the shadow of climate doom, pandemic lockdowns, and fears of economic collapse.

Journalism Students Cover Delhi Assembly Elections

Shimpi

New Delhi: The Journalism students of MERI College, Janakpuri, embarked on a fascinating journey to cover the Delhi Assembly Elections 2025, a project that provided them with valuable hands-on experience in field reporting and media production. Under the expert guidance of Dr. SK Pandey, the students learned the intricacies of election coverage, public opinion gathering, and the technical aspects of creating a professional news report. The project began with the students being assigned various roles. Prashant, Shimpi, Avinash, and Ritika worked as reporters and anchors, while Harshita Sharma took on the vital responsibilities of being the camera person and video editor. This gave each student the opportunity to gain a comprehensive understanding of the fieldwork involved in producing news content. Prashant, Shimpi, Avinash, and Ritika spent most of their time out in the field, gathering public opinions. The primary aim of their work was to understand the issues that mattered most to the electorate of Delhi and capture their thoughts on the upcoming assembly elections. Field reporting requires a unique set of skills: building rapport with people, asking the right questions, and keeping calm under pressure. The students had to adapt quickly to different environments and handle the challenges of reporting in

a fast-paced and sometimes unpredictable setting. Prashant and Shimpi were particularly responsible for interviewing people from various backgrounds, capturing their thoughts on issues like inflation, unemployment, healthcare, and education. They learned how to ask open-ended questions to encourage more detailed responses, while also being sensitive to the diverse opinions and emotions people brought to the conversation. Avinash and Ritika took on the task of anchoring and presenting the final report, connecting the various pieces of public opinion they had gathered and weaving them into a coherent narrative that could resonate with the audience. Behind the scenes, Harshita Sharma worked tirelessly as the camera person and video editor. Field reporting isn't just about capturing content; it also involves technical precision. Harshita learned how to frame shots, adjust the lighting, and ensure the sound quality was optimal for interviews. Her technical skills as a video editor were equally critical. She pieced together the footage, ensuring that the final product was engaging, clear, and effective in conveying the students' findings. In her editing room, she applied techniques such as pacing, transitions, and sound mixing, ensuring the story flowed seamlessly.

Throughout the process, Dr. SK

Pandey, the guiding force behind this project, played an instrumental role in helping the students refine their skills. He imparted his wisdom on various aspects of journalism, including the ethics of reporting, the importance of objectivity, and how to present complex political issues in an accessible way. His guidance ensured that the students understood the significance of their roles in providing accurate and unbiased information to the public. He also emphasized the importance of being mindful of the local context and respecting the diverse perspectives of the people they interacted with. Dr. Pandey encouraged the students to embrace challenges and stay resilient, especially when facing the unpredictability of live field reporting. He helped them navigate the complexities of election reporting, highlighting the significance of accurate information in shaping public opinion during such a crucial political event. Through this project, the students not only honed their field reporting skills but also gained first-hand experience of the election process, learning how to produce content that is both impactful and informative. The guidance provided by Dr. SK Pandey and the hands-on experience they gained in covering the Delhi Assembly Elections 2025 will undoubtedly be a cornerstone in their future careers in journalism.



BA (JMC) students working as field Reporters

Great learning experience for me: Prashant

Covering the Delhi Assembly Elections was an incredible learning experience for me. I was able to step out of the classroom and experience real-time journalism, which provided me with hands-on skills in field reporting. Interacting with people from various walks of life and gathering their opinions on the election issues taught me how to ask insightful questions and present information clearly. I learned the importance of unbiased reporting and how to maintain professionalism while engaging with the public. This



experience helped me improve my reporting techniques and gave me a deeper understanding of the election process, making me more confident about my future in journalism."

Opportunity to Interact with the Public: Avinash



Field reporting was an essential part of my learning experience during the election coverage. I had the opportunity to interact directly with the public, understand their concerns, and capture their views on

camera. Initially, I felt a little unsure, but as I gained more experience, I became more confident in conducting interviews, gathering opinions, and reporting live. I learned how to think on my feet, adapt to changing situations, and deal with challenges that came with field reporting. This project gave me the confidence I needed to pursue a career in journalism and reinforced the importance of engaging with the public to provide accurate and relevant news.

Stepping into real field reporting was challenging but exciting. I learned how to interact with people, gather their opinions, and news.

I Do Challenging Job: Harshita

Working as a camera operator and video editor during the Delhi Assembly Elections 2025 provided me with practical skills that are essential in the field of journalism. I gained expertise in handling cameras, understanding shot composition, and capturing high-quality footage. Additionally, I learned the intricacies of video editing, including cutting, sequencing, and adding effects to create compelling news stories.



This experience has equipped me with technical skills that complement my journalistic knowledge, making me more versatile and prepared for various roles in the media industry. As a field camera person and video editor my job was challenging and rewarding. Stepping out of the classroom and into real-world situations allowed me to gain confidence in field coverage. I learned how to approach and interview people, gather information on the ground, and work under pressure.

Worked like a professional Reporter: Shimpi



Working on this project was a great opportunity to enhance my skills and work like a professional. It pushed me to manage multiple tasks, from

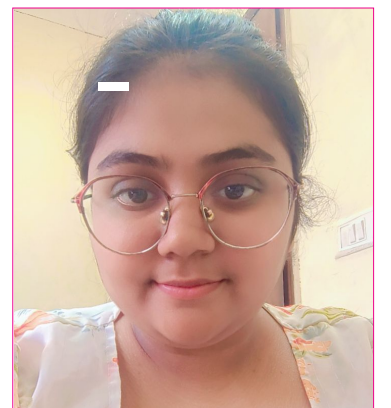
interviewing people to writing and presenting news reports. The entire process helped me understand how to maintain composure in a fast-paced environment and meet deadlines. I also learned how to handle diverse public opinions with respect and sensitivity while ensuring accurate coverage. By participating in live field reporting, I was able to develop my confidence in dealing with real-time challenges, which will be essential for my career as a journalist. Thanks to MERI College for providing me such a great opportunity for the learning of the students.

Opportunity to Interact with the Public: Ritika

Participating in the coverage of the Delhi Assembly Elections 2025 was a transformative experience for me. As a journalism student, I had the opportunity to report live, conduct interviews, and present news segments.

This hands-on involvement significantly enhanced my fluency in speaking. Reporting live required me to articulate my thoughts clearly and concisely, which improved my communication skills.

I learned to think on my feet, respond to unexpected situations, and convey information effectively to the audience. This experience has been in-



valuable in building my confidence and preparing me for a career in journalism. This experience has been invaluable in building my confidence and preparing me for a career in journalism. This was a good opportunity for me.

Practical Session of Photography Heritage Walk at Humayun's Tomb

Harshita Sharma

New Delhi: Students of Journalism & Mass Communication department, Management Education and Research Institute, MERI College took part in a practical photography workshop centred on a heritage walk at Delhi's historic Humayun's Tomb on Feb. 19. The course, led by Mr. Vinesh Kumar, a well-known Director of Photography, gave students important hands-on experience capturing the monument's architectural beauty and historical value through their lenses. The heritage walk provided an intriguing backdrop for the course, allowing students to examine various aspects of photography in a real-world context. Humayun's Tomb, with its exquisite Mughal architecture, expansive gardens, and rich history, provided a wide variety of subjects for the students to capture. The workshop aimed to enhance their understanding of composition, lighting, and storytelling through visual imagery. Mr. Kumar began the lesson by outlining the architectural significance of Humayun's Tomb, emphasising significant aspects and

viewpoints that would produce captivating images. He emphasised the necessity of analysing light and shadow, including natural components, and skilfully framing things in order to produce visually pleasing compositions. The students were then guided through the tomb complex, encouraged to experiment with different photographic techniques. Mr. Kumar provided personalized feedback and guidance to each student, addressing their individual queries and offering practical tips on how to improve their skills. He discussed the use of various camera settings, including aperture, shutter speed, and ISO, and how these could be manipulated to achieve specific effects. The workshop covered a wide range of photographic concepts, including Architectural Photography, Landscape Photography, Portrait Photography, Composition and Framing, and Light and Shadow. Throughout the workshop, students actively engaged with the learning process, experimenting with different angles, perspectives, and techniques. They were en-



couraged to think creatively and develop The workshop not only enhanced their technical skills but also fostered their creativity and critical thinking abilities, equipping them with the tools necessary to excel in the field of visual communication. The convincer of the program was Dr. Arkin Chawla and coordinated by Harshita Sharma and Ritika Panwar (BAJMC students).

Photography Learning ki Pathshala Images Clicked by Media Students

MERI College's Department of Journalism and Mass Communication offers a dynamic learning environment with a strong emphasis on practical training. Students

gain hands-on experience through workshops, live reporting, video production, radio programming, and newsroom simulations. The college provides modern stu-

dios, editing suites, and industry-standard equipment to help students develop essential media skills. Regular field visits, internships, and guest lectures by industry

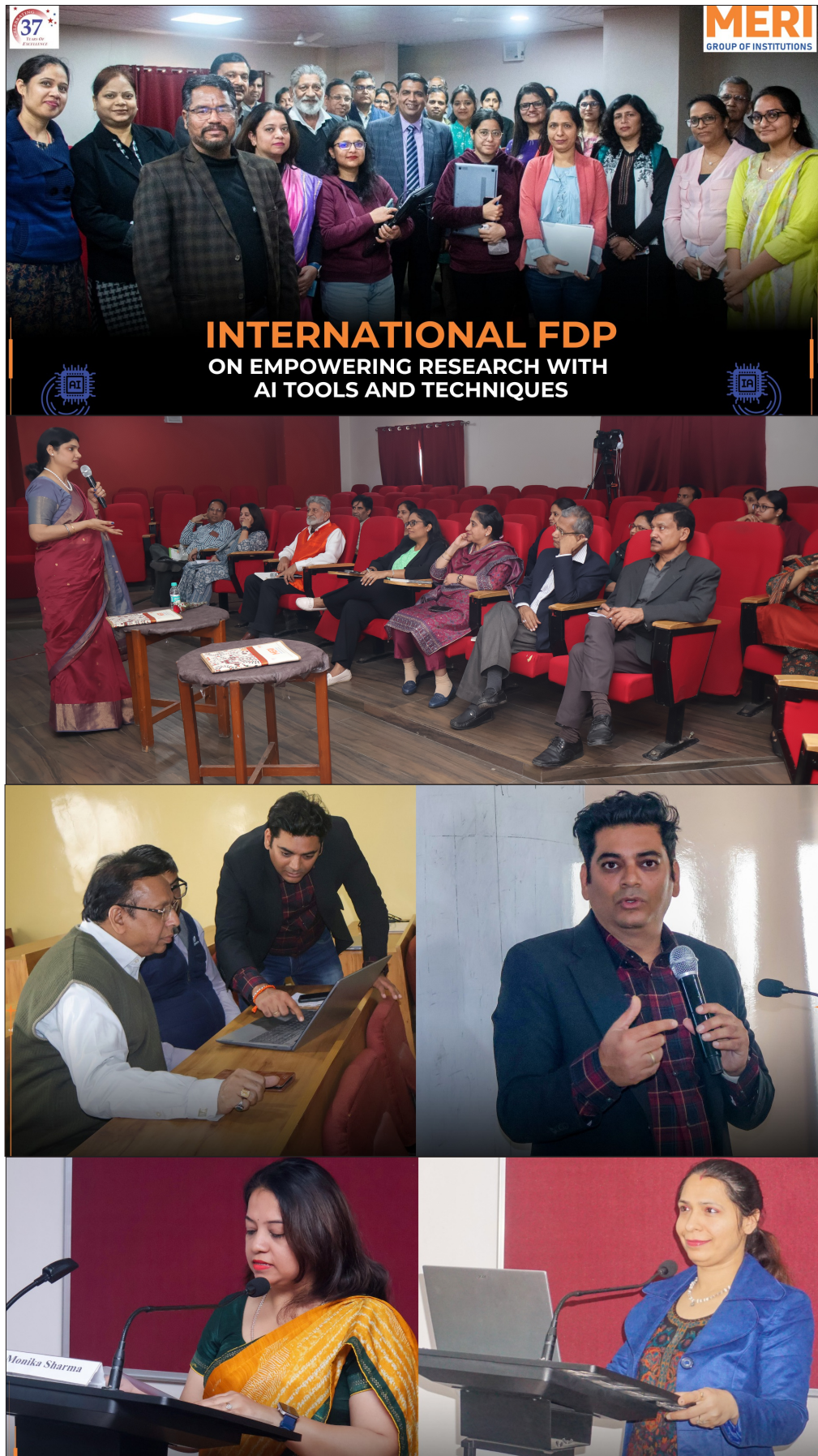
experts further enhance learning. MERI College ensures that students are well-prepared for careers in journalism, broadcasting, advertising, and digital media.



Photo: Prashant, Harshita, Manya, Ashish, Mehak, Geet, Aastha, Krity, Prachi, Jesika, Krish, Sugandh, Kushagra, Kritika, Divyanshi, Sonali, Hanshika, Jesika, Kanika, Arushi, Aman, Prachi, Divya, Mahi, Devjite

One Week Faculty Development Program

Empowering Research with AI Tools and Techniques



**INTERNATIONAL FDP
ON EMPOWERING RESEARCH WITH
AI TOOLS AND TECHNIQUES**

MERI Times Reporter

New Delhi: The Management Education and Research Institute (MERI) College, Janakpuri, successfully hosted a One Week Faculty Development Program (FDP) on "Empowering Research with AI Tools and Techniques" from February 22 to February 28. The program was designed to provide faculty members with in-depth knowledge and hands-on experience in utilizing Artificial Intelligence (AI) tools and methodologies to enhance their research capabilities. The event commenced with a welcome address by Prof. Lalit Aggarwal, Vice President, MERI Group of Institutions. Prof. Aggarwal emphasized the growing significance of AI in academic research and how educators can leverage AI-driven tools to enhance research productivity. He underscored MERI's commitment to fostering an environment of continuous learning and technological adoption among faculty members. His address set the stage for an insightful and engaging FDP, highlighting the crucial intersection of AI and academic research. Dr. Amogh Dr. Amogh led a session on AI in Research, focusing on how AI algorithms can streamline data analysis, predictive modeling, and literature review automation. He introduced tools such as TensorFlow, Scikit-Learn, and OpenAI-based platforms, demonstrating their practical applications in various research domains. His session provided valuable insights into machine learning techniques, data mining strategies, and natural lan-

guage processing (NLP) applications that can significantly enhance research outcomes. Attendees also explored AI-driven plagiarism detection and research paper writing assistants.

Attitude, Brain, and Behaviour, exploring the cognitive and psychological aspects influenced by AI was discussed by Gaganpreet Kaur. She discussed how AI is reshaping human interactions, decision-making processes, and behavioral patterns. Dr. Kaur highlighted studies on brain-computer interfaces, emotional AI, and neurofeedback systems, explaining their implications in education and research. The FDP witnessed enthusiastic participation from faculty members across various disciplines. Dr. Rakesh Khurana, Advisor, MERI College, along with all faculty members, actively engaged in discussions, reinforcing the institution's commitment to academic excellence and innovation.

The concluding address was delivered by Dean Dr. Deepshikha Kalra, who summarized the key takeaways from the FDP. She appreciated the efforts of the distinguished speakers and encouraged faculty members to integrate AI-driven approaches into their research and pedagogy. Dr. Kalra emphasized the need for continuous learning and to stay ahead in the evolving academic landscape.

Overall, the Faculty Development Program was a resounding success, equipping faculty members with essential AI tools and techniques to enhance their research capabilities.

Bibliometric Analysis

Dr. Seema Malik focused on Bibliometric Analysis, discussing its importance in evaluating research trends, citations, and scholarly impact. She elaborated on various bibliometric indicators such as the h-index, impact factor, and citation count. The session provided hands-on training on tools like VOSviewer and Biblioshiny, which help researchers analyze and visualize publication patterns. Dr. Mallin also shared best practices in selecting high-impact journals and optimizing research visibility.

Dr. Amit Bhargava Dr. Amit Bhargava de-

livered an insightful talk on AI in Education, emphasizing the transformative role AI plays in personalized learning, automated grading, and academic analytics. He introduced AI-powered platforms that assist educators in curriculum design and adaptive learning. Case studies of AI applications in higher education were discussed, highlighting AI's role in enhancing student engagement, assessment efficiency, and knowledge retention. Dr. Bhargava encouraged faculty members to integrate AI-based tools like Chatbots and LMS in their teaching.

Shagun and Nidhi Anchor
MERI Weekly News Bulletin

Nidhi and Shagun BA (JMC) Semester 4

Arushi

New Delhi: Shagun and Nidhi, students of BA (JMC) Semester 4 at MERI College, Janakpuri, showcased their anchoring skills in the weekly MERI News Bulletin. Their poised and articulate presentation brought the latest national, international, and campus-related news to the student body, highlighting key developments in various fields. The MERI News Bulletin

serves as an essential platform for keeping students informed about important happenings around the world. This initiative not only enhances awareness but also provides budding journalists an opportunity to hone their reporting and presentation skills. The bulletin, meticulously curated and presented by Shagun and Nidhi, covered a diverse range of topics, ensuring that students remained updated on significant events.

Fashionista 2025

Winners: Shudhita, Shubham and Arushi

MERI Times Reporter

New Delhi: The Fashionista 2025 Intra-College Fashion Show Competition was a grand success, organized on February 22 by La Finura, the Fashion Society of MERI College. This vibrant event was a true celebration of style, creativity, and confidence, bringing together talented students to showcase their fashion prowess on the runway.

Participants graced the stage with stunning outfits, striking poses, and an undeniable charm, making it a spectacular evening of glamour and elegance. The competition was fierce, but in the end, three outstanding individuals claimed the coveted titles:

Ms. Fashionista 2025 – Shudhita Juneja (BA JMC)

Mr. Fashionista 2025 – Shubham (BBA LL.B)

Ms. Fashionista 2025 – Arushi Chandok (B.Com Hons)

Their confidence, style, and stage



Ms. Fashionista 2025
Shudhita Juneja • BA(JMC)

Mr. Fashionista 2025
Shubham • BBA LL.B.

Ms. Fashionista 2025
Arushi Chandok • B.Com(Hons)

presence left an unforgettable impression on the judges and the audience alike. Fashionista 2025 was not just about fashion—it was a platform to inspire, celebrate individuality, and embrace self-expression. The event concluded

with thunderous applause, marking yet another successful chapter in MERI College's legacy of cultural excellence.

MERI Colleges motivates students to showcase their talents in all the fields.